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Democratic Services Section Chief Executive's Department Belfast City Council City Hall Belfast BT1 5GS



4th October, 2013

MEETING OF PARKS AND LEISURE COMMITTEE

Dear Alderman / Councillor,

The above-named Committee will meet in the Lavery Room (Room G05), City Hall on **Thursday, 10th October, 2013 at 4.30 pm**, for the transaction of the business noted below.

You are requested to attend.

Yours faithfully

PETER McNANEY

Chief Executive

AGENDA:

- 1. Routine Matters
 - (a) Apologies
 - (b) Minutes
 - (c) Declarations of Interest
- 2. Support for Sport (Pages 3 10)
- 3. Support for Sport Individual Development Grants (Pages 11 16)
- 4. Parks Events Small Grants Scheme (Pages 17 22)
- 5. Fees and Charges (Pages 23 60)
- 6. Belfast Zoo Adoption Package Review (Pages 61 70)
- 7. Review of Crèche Provision (Pages 71 80)
- 8. Belfast Community Sports Development Network (Pages 81 84)
- 9. Approvals for Tenders (Pages 85 86)
- 10. Cherryvale Playing Fields Update (Pages 87 98)

- 11. Environmental Improvement Scheme Lower Shankill (Pages 99 104)
- 12. <u>Connswater Community Greenway Bridge Naming Update</u> (Pages 105 110)
- 13. Business in the Community (BITC) Community Garden (Pages 111 116)
- 14. Active Belfast Update (Pages 117 120)



Belfast City Council

Report to: Parks and Leisure Committee

Subject: Support for Sport Small Development Grants

Date: 10 October 2013

Reporting Officer: Andrew Hassard, Director of Parks & Leisure

Contact Officer: Claire Moraghan, Sports Development Officer

1	Relevant Background Information
1.1	Members will be aware that delegated authority was given to the Director of Parks and Leisure for Hospitality and Development applications requesting up to £3,000 and £1,250 respectively – including a one off equipment grant of £250.
1.2	At September 2013 committee members agreed to transfer £25,000 of the unallocated Large Development Grant into the Small fund and reopen for applications.

2	Key Issues
2.1	The Director and relevant officer met on Wednesday 2 October to discuss Small Development and applications under delegated authority.
2.2	14 Small Development applications were received for September.
2.3	Members will be aware that following the review of Support for Sport it was agreed that sports clubs achieving Clubmark accreditation should be rewarded with a one off grant.
2.4	To date 17 Belfast sports clubs have received the Clubmark certification. A further 8 clubs have now achieved the Bronze standard and are eligible for an award of £500.
2.5	The Small Development applications are listed in Appendix 1. Clubmark accreditation awards are listed in Appendix 2.
2.6	Detailed applications are held in the Parks and Leisure Department and can be forwarded to Members on request.
	A copy of each application will be available at Committee.

3 Resource Implications

3.1 Financial

The table below indicates the amounts allocated from the 2013/2014 budget.

Area	Total available	Allocated to date	Proposed allocation for October 2013	Remaining after allocation
Small Development	£145,000	£121,952	£10,355	£12,693
Development	from small	2121,332	210,000	212,033
Clubmark	dev pot	£10,500	£4000	£8,693

3.2 Human Resources

There are no human resource implications other than officer time to process the applications.

3.3 Asset and Other Implications
Not Applicable.

4 Equality and Good Relations Considerations

- 4.1 All applications have been assessed in line with the current Support for Sport scheme.
- Following the review of Support for Sport, the revised scheme has undergone equality screening in accordance with Council requirements. This process has 'screened out' the revised scheme, identifying only minor, positive equality impacts, and determining that there is no requirement to proceed to Equality Impact Assessment.

5 Recommendations

5.1 That members note the content of this report with regard to Support for Sport development applications.

6 Decision Tracking

The Sports Development Officer to arrange the award of all Support for Sport Small Grants by 31 October 2013.

7 Key to Abbreviations

None

8 Documents Attached

Table of Recommendations

Appendix 1: Small Development Applications October 2013. Appendix 2: Clubmark accredited sports clubs October 2013.

				Date of	Recommende	Amount		
Reference	Area	Club	Activity Details	Event	d / Deferred	Recommended	Offer	Breakdown of award
11010101100	7 11 0 4	Club	ricavity Botano	LVOITE	a / Bololioa	rtocommonaca	01101	Tournament referee
							Support to a	costs:£600
								Marketing
		Windsor Lawn	Junior tennis tournament				not representing any	_
		Tennis Junior	targeting U8's - U18's				more than 75% of	Trophies:£96
D-1003-14	South	section	male and female.	Aua-13	Recommend	£635.00	eligible costs.	Total:£846-75%=£635
	-		Establishing a new junior	7 10.9		2000.00	engliste doctor	
			section targeting 8 years+					
			new to the sport and				Support with one off	
		Ballynafeigh	increasing overall				payment of £250 for	
D-1074-14	East	Squash Club	membership.	Oct-13	Recommend	£250.00	equipment costs.	Equipment Grant:£250
							Support to a	
							maximum of £671	
			Coach education - UKCC				not representing any	Coaching
		Westside	Level 1 for 3 coaches and				more than 75% of	education:£895
D-1075-14	West	Netball	2 for "C" Umpiring Award.	Oct-13	Recommend	£671.00	eligible costs.	Total: £895-75%=£671
			Establishing a 12 week		Recommend		Support to a	Facility Hire:£1093
			cross community Dart		subject to			Marketing materials:£40
		Ligoniel	Academy for children		confirmation of		not representing any	
		Working	aged 12-16 years with		affiliation to		more than 75% of	Total:£1333-
		Men's Darts	mini-tournament and prize		Governing		3	
D-1076-14	North	Club	giving.	Oct-13	Body	£1,250.00	equipment grant.	equipment grant
			Setanta have opted for					
			Division 2 in order to					
			strengthen their junior					
			panel and develop the				0	
			club. They will invite other				Support to a	F - 377 - 1.17 - 0000
		0-44	local teams to train with					Facility Hire:£693
		Setanta	them and focus on					Coaching costs:£640
D 4077 44	\A/= -4	Waterpolo	developing the coaching	0-140	December		more than 75% of	Total:£1333-
D-1077-14	vvest	Club	and refereeing skills.	Oct-13	Recommend	£1,000.00	eligible costs.	75%=£1000

			Coach education for 4 coaches to gain IFA level				Support to a maximum of £750	
		Westland's	1 and lead the local				not representing any	
		Community	community in using the				more than 75% of	Coach Education:£1000
D-1078-14	North	Group	new Muga at Westland.	Oct-13	Recommend	£750.00	eligible costs.	Total:£1000-75%=£750
D-1079-14	East	Harland Youth	Newly established club for Inner East area based at Avoniel LC. Plan to put 3 coaches through level1 and 8 through first aid. Followed by 12 week programme targeting 5-13 year old boys and girls.		Recommend - subject to signing of club constitution	£1,250.00	Support to a maximum of £1000 not representing any more than 75% of eligible costs + £250 equipment grant.	Coach Education:£820 Facility hire:£480 Marketing materials:£33 Total:£1333- 75%=£1000 + £250 equipment grant.
D-1080-14	,	Belfast Wildcats Basketball Club	Belfast Wildcats was initially established for employees of BCC but has become an established club open to all. They want to skill up the coaches and further develop links with a local school to grow the club.	Nov-13	Recommend	£1,225.00	Support to a maximum of £975 not representing any more than 75% of eligible costs + £250 equipment grant.	Coach education:£300 Facility Hire:£1000 Total: £1300- 75%=£975+£250 equipment grant
D-1081-14	North	Newington Amateur Boxing Club 'Patsy Quinn Gym'	Boxing tournament for 9- 22 year old males & females to raise the profile of the club within the local community	Nov-13	Recommend	£558.00	Support to a maximum of £558 not representing any more than 75% of eligible costs. £442 already received this financial year.	Facility Hire:£200 Ring hire:£320 Referees/MC:£224 Total:£744-75%=£558
D-1082-14		Albert Foundry Juniors Football Club	Establishing a new mini- soccer programme targeting U7's based at Shankill LC.		Recommend	£842.00	Support to a maximum of £592 not representing any more than 75% of eligible costs + £250	Facility hire:£640 Medals/trophies:£50 Marketing materials:100

			Snooker coaching and					
		Roddy	skills training for Under				Pending further	
		McCorley	16's with Joe Swail				detail and copy of	
D-1083-14	West	Social Club	Coaching academy	Nov-13	Deferred		constitution	
			Coach education and try-it					
			event targeting the gap				Pending return of	
			age group of 8-12 years				previous years	
			with the aim of				monitoring/	
		Newtown	establishing a team to				evaluation form and	
		Youth Football	enter IFA Development				confirmation of First	
D-1084-14	South	Club	League.	TBC	Deferred		Aid supplier.	
							Support to a	Coaching costs:£400
			Sports taster sessions				maximum of £930	Facility Hire:£700
			delivered by local sports				not representing any	Marketing
			clubs during evening and					materials:£140
		Holy Family	weekends for boys and				eligible costs + £250	Total:£1240-75%=£930
D-1085-14	North	Youth Centre	girls 6-14 years.	TBC	recommend	£1,180.00	equipment grant.	+ £250 equipment grant
			Swimming taster and					
			development classes					
			targeting local families for					
			10 weeks to encourage					
			them to get involved in				Support to a	Coaching costs:£252
			other leisure centre				maximum of £744	Facility Hire:£600
		Lenadoon	activities. Lessons will				not representing any	Marketing materials:£40
		Women's	take place at				more than 75% of	Medals/Certs:£100
D-1086-14	West	Group	Andersonstown LC	Nov-13	Recommend	£744.00	eligible costs.	Total:£992-75%=£744
					Total	£10,355.00		
		ted to date: £121			for Oct 2013:		Total Allocation to dat	

Appendix 2

<u>Belfast Clubmark sports clubs</u>

Club	Level	Date awarded	Amount awarded
Albert Foundary FC	Bronze	April 13	£500
St Agnes ABC	Bronze	May'13	£500
Redhog Wrestling	Bronze	May'13	£500
St Georges ABC	Bronze	July '13	£500
Falls Bowls Club	Bronze	Sept 13	£500
Harland Youth FC	Bronze	Sept'13	£500
St Paul's ABC	Bronze	March '13	£500
Chung do Kwan	Bronze	Nov'12	£500
		Total	£4000

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Agenda Item 3

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Belfast City Council

Report to: Parks and Leisure Committee

Subject: Parks Events Small Grants Scheme

Date: 10 October 2013

Reporting Officer: Andrew Hassard, Director of Parks and Leisure

Contact Officer: Agnes McNulty, Open Spaces & Active Living Manager

1. Relevant Background Information

The Committee is reminded that the Parks Events Small Grants Scheme has been operating successfully since 2006. Its original purpose was to encourage community based groups and organisations to organise and hold events in parks and thus increase their usage and instil a sense of ownership within the community.

The purpose of the report is to set out the main headlines from the previous year, to seek authority to advertise the scheme for a further year and to grant delegated authority to the Director to approve funding applications to the Scheme.

2. Key Issues

Members will recall that a report outlining the groups recommended for support under the Scheme is presented to Committee in February of each year for approval.

During 2013, a fund of £100,000 had been allocated for the Scheme and a maximum grant of £3,000 was available per group. The Scheme continues to be popular with community groups, churches, Friends' groups and other organisations and in 2013 the following was achieved:

- a total of 44 applications were received
- 36 groups were funded
- 50 events were to be held
- 26 different sites were to be used.

A breakdown of the sites where the events were to be held is included in the table below.

Area	Location	No. of Events
North	North Queen Street Playground, Cliftonville Playing Fields, Marrowbone Playing Fields, Ligoniel Park, Cave Hill Country Park, Shankill Graveyard, Alexandra Park, Glencairn Park, Clarendon Playing Fields, John Hewitt Playground, Cathedral	20
	Gardens, Grove Playing Fields, Michelle Baird Playground	
S/West	Northlink Playing Fields, Half Moon Lake, Sir Thomas & Lady Dixon Park, Falls Park, Sharman Road Open Space, Musgrave Park, Springhill Millennium Park, Woodlands Playing Fields	12
East	Victoria Park, Ormeau Park, Botanic Gardens, Belmont Park, Rev. Robert Bradford Memorial Park	18

It is proposed that the Department continues to manage the Scheme for a further year at the existing level of £100,000. The criteria used for assessing applications to the Scheme is attached in Appendix 1. Successful groups will receive 50% of the grant funding before the event takes place subject to the return of a signed 'letter of offer' and the remaining balance will be paid on the successful completion of the event and submission of the correct supporting documentation.

Officers will continue to encourage a wide range of applicants and help increase participation in the staging of events in parks and open spaces.

3. Resource Implications

Financial

£100,000 has been included in the draft estimates for 14/15 to cover this scheme.

Human Resources

The management of the scheme mainly involves staff from the Open Spaces & Active Living Unit and Business Support. The Community Park Managers and Outreach Officers are responsible for liaising with groups on site.

Asset and Other Implications

The running of community events increases use of the parks and encourages a sense of ownership.

4.	Equality and good relations implications				
	There are no known equality and good relation implications.				

Recommendations It is recommended that Committee: approve the managing of the Parks Events Small Grants Scheme for the 2014 period grant delegated authority to the Director to approve funding applications to the Scheme.

6.	Decision Tracking
	Responsible Officer - Open Spaces & Active Living Manager, closing date of scheme: 7 January 2014. Further report to be brought to Committee in February 2014 for approval of the grants to be awarded.

7.	Key to Abbreviations
	N/A
8.	Documents Attached
	Appendix 1: Criteria for the Parks Events Small Grants Scheme 2014

Appendix 1

Criteria for Parks Events Small Grants Scheme 2014

Introduction

Community Park Outreach Managers will work with you to ensure that you get the best from our local parks and open spaces. They will help you identify and develop new possibilities and opportunities to use council sites. We are about People, Places and Possibilities.

Applications will be assessed according to a number of criteria. To be successful, an application DOES NOT have to score highly on all criteria, some inevitably will be more relevant to an event than others.

1. Community benefit

Does the event benefit the local community around the park or open space: for example, does it help to encourage a sense of ownership by the local community, provide opportunities for cross community activity and does it complement other council schemes such as Summer Interventions, etc.

	Points
No tangible benefit to surrounding community	0
Alignment to other council schemes, eg Summer Interventions, benefit to surrounding community, helping to create ownership of park	50
Event with good relations as a theme	100

2. Health benefit

Does the event provide a health benefit to those attending; for example, activities that encourage exercise, walking, children's games (sporting competitions are not covered by this grant fund).

	Points
No tangible health benefit	0
Some health benefit, e.g. walking, children's active games – but	50
not just a bouncy castle	
Event with health as main theme or thrust	100

3. Environmental benefit

Does the event provide benefit to the local environment within the park or open space: for example, through a litter clean up, bulb or tree planting, habitat management (this would have to be done according to the park management plan).

	Points
No environmental benefit	0
Immediate or temporary benefit e.g. litter clean up as part of event	50
(not just tidying up afterwards), temporary art	
Medium or long term environmental benefit e.g. tree/bulb planting,	100
habitat management	

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2. Educational benefit

Does the event provide some educational benefit to those attending: for example, information on a relevant issue, a theme or message that will help to change attitudes, links to the school curriculum, etc

	Points
No educational benefit	0
Some educational benefit e.g. definite message or theme, as opposed to say just a 'fun' day	50
High educational benefit e.g. links to curriculum, changing attitudes	100

Additional points will be awarded for events that make use of the fabric of the park in the event which help promote aspects of it. For example, an event that used the paths of a park for a guided walk or included activities based around an historical or natural feature in the park would score more highly than an event which simply took place in marquees and made no reference to anything within the park itself to promote it.

Using the fabric of the park as an integral part of event, rather than just an event staged in a park

50 points

One of the aims of the scheme is to encourage events in some of the local and district parks, and so scoring is biased towards these parks and away from parks such as Botanic Gardens, Ormeau Park and Sir Thomas and Lady Dixon Park.

Using a local or district park or playing field site

50 points

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Belfast City Council

Report to: Parks and Leisure Committee

Subject: Belfast Zoological Gardens Adoption Package Review

Date: 10 October 2013

Reporting Officer: Rose Crozier, Assistant Director of Parks and Leisure

Contact Officer: Mark Challis, Zoo Manager

1. Relevant Background Information

- 1.1 The Committee will recall the report presented at the September 2013 meeting regarding the review of the Zoo's animal adoption package.

 The report from September 2013 Committee is attached as Appendix 1.
- 1.2 Following the Committee's consideration in September, a further review has taken place and officers have made further enhancements to the various adoption packages, taking into account Members comments.

2. Key Issues

2.1 The full proposal for each adoption package is attached in Appendix 1. It outlines that:

The adoption package costs remain unchanged from the original proposal in September and include a new package for our younger visitors. This includes a gift bag, a free child entrance ticket, a fact sheet and certificate. This is priced at £25.00 and is aimed at the gift market.

The bronze package has been enhanced, and now includes one free entrance ticket, and the chance for the adopter and one guest to attend an exclusive behind the scenes evening tour of the Zoo, as well as a number of features that were previously outlined.

The silver package now includes four free entrance tickets to the Zoo, a personalised guided tour of the zoo during the summer for the adopter and one friend, and the chance for the adopter and three guests to attend an exclusive behind the scenes evening tour of the Zoo, as well as a

number of features that were previously outlined;

The gold package now includes eight free entrance tickets to the zoo, a personalised guided tour of the Zoo during the summer for the adopter and up to ten guests, the opportunity to meet the zookeeper who manages the adopter's chosen animal and learn more about how it is looked after (including the chance to access areas normally restricted to visitors), and the chance for the adopter and three guests to attend an exclusive behind the scenes evening tour of the Zoo, as well as a number of features that were previously outlined.

- 2.2 Further work is ongoing to consider enhancements to the adoption packages through offers at the Zoo's gift shop and catering outlets and proposals will be brought forward in due course.
- 2.3 Work is also in progress to review the current names of the four packages with a view to considering options regarding their branding.

3. Resource Implications

Financial

The Zoo's income has been under pressure for the last few years and it is hoped that the review of the adoption packages and the promotion around these can help to stimulate their use. A new package aimed at children has been recommended and the price of the Bronze package has been reduced to reflect the benchmarking information. All these changes will be reflected in the fees and charges for the Zoo which will be brought to committee in the Autumn. The new prices will be effective from April 2014 however the use of previously agreed delegated authority from the Director may be required for any special promotions and in particular to launch the new basic package in time for the Christmas period. A review of membership packages is also underway and will be included in the fees and charges report.

Human Resources

The adoption scheme is overseen by the Zoo's commercial and marketing team and there are no additional human resource needs following the review.

Asset and Other Implications

None.

4. | Equality Implications

4.1 There are no Equality and Good Relations Considerations attached to this report.

5.	Recommendations
5.1	The Committee is asked to note the above report and approve the new adoption packages as outlined above and in Appendix 2.

6.	Decision Tracking
6.1	All actions from the above will be carried out and managed by zoo staff.
	A further report on the adoption package and the success of the new
	scheme will be brought to Committee in 2014.

7.	Key to Abbreviations
	None

8.	Documents Attached
	Appendix 1 September Committee Report Appendix 2 Animal Adoptions Package October 2013

APPENDIX 1 MINUTE OF 12 SEPTEMBER 2013



Belfast City Council

Report to: Parks and Leisure Committee

Subject: Belfast Zoological Gardens Adoption Package Review

Date: 12 September 2013

Reporting Officer: Rose Crozier, Assistant Director of Parks and Leisure

Contact Officer: Mark Challis, Zoo Manager

1. Relevant Background Information

Belfast Zoo currently offers an animal adoption package to interested parties for the purpose of promoting awareness of animal conservation issues and to develop the public's involvement in the Zoo. A priority highlighted in the recent structural review of the Zoo outlined the need for the facility to be more commercially focused. One area under commercial review is the animal adoption package on offer and this report highlights research findings and recommendations for future growth in the scheme.

All the animals in the Zoo are available for adoption and The Zoo currently offers 3 levels of adoptions Bronze £50, Silver £150 and Gold £300 and all provide:

- personalised certificate
- copy of the Zoo's magazine, Zoo Crack
- car sticker
- fact sheet about the animal of your choice
- Belfast Zoo pen
- free subscription to our e-newsletter
- an invitation to an exclusive sponsors' evening.

The Silver package includes additional items:

- four free individual tickets to the zoo
- Zoo keyring
- photo of your chosen animal
- guided tour of the Zoo (during July or August only for a maximum of eight people)

The Gold package includes all of the above and:

eight free individual tickets to the Zoo

- the chance to meet the Zookeeper who manages your chosen animal and learn about how it is looked after
- you may also gain access to areas which are normally restricted to the public.

Adoption figures for the past three years show a significant decrease in purchases in the area:

- 2010 121 adoptions
- 2011 94 adoptions
- 2012 70 adoptions

Approximately 90% of these are the bronze package.

Reasons for the falling adoption rates are unknown but it is assumed from the research that has been carried out that it is due to a combination of factors including the current economic climate (this is a luxury item), the expense involved and also perceived value for money of the adoption levels in connection with the benefits the Zoo offers.

2. Key Issues

Recent research carried out across a number of Zoos in the UK and Ireland highlighted that the current adoption package at Belfast Zoo is expensive and benefits need revised in comparison (research and benchmarking data available within the department).

After analysing the current package on offer by Belfast Zoo against packages on offer across other Zoos it is apparent that Belfast Zoo needs to improve its animal adoption offer in order to be competitive and increase adoption figures.

Officers have investigated how and where this offer can be improved in conjunction with considering any resource implications. A new basic gift package designed as a gift for children is recommended at £25 including a bag of gifts and information related to the Zoo, free entrance and a personalised certificate of adoption.

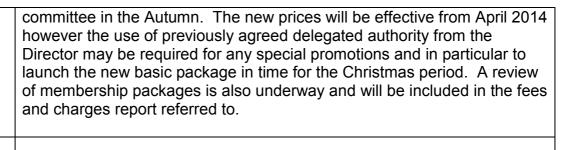
The existing Bronze, Silver and Gold packages have been updated and will include a name at the enclosure and an animal adoption gift bag as well as all the items originally included. The invite to the sponsor evening has been removed from the Bronze package however the price has been reduced to reflect this (appendix 1).

Specific marketing initiatives will be delivered to promote the revised packages.

3. Resource Implications

The Zoo's income has been under pressure for the last few years and it is hoped that the review of the adoption packages and the promotion around these can help to stimulate their use. A new package aimed at children has been recommended and the price of the Bronze package has been reduced to reflect the benchmarking information. All these changes will be reflected in the fees and charges for the Zoo which will be brought to

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4. Equality Implications

There are no equality implications identified at present.

5. Recommendations

It is recommended that the revised adoption packages be approved.

6. Decision Tracking

All actions will be completed by April 2014. Adoption figures will be monitored monthly and performance targets reported to the director.

7.	Key to Abbreviations
	None

8.	Documents Attached	
	Appendix 1 Animal Adoption Packages recommendations August 2013	

Animal Adoptions Offer Review October 2013

Basic Gift Package - aimed at children for

birthday/Christmas etc Zoo Cubs £25

Current Package	Proposed 14/15 Package
Not on offer	Animal Adoption Gift Bag
	Cuddly Toy (of your adopted animal if available)
	Badge
	Puzzle sheet
	1 free child (4-16) entrance ticket
	Personalised certificate
	Copy of the zoo's magazine, Zoo Crack
	Fact sheet about the animal of your choice
	Belfast Zoo pen / pencil / Rubber / note pad
	Free subscription to our e-newsletter

Bronze - This package costs £50 and includes This package costs £50 and includes:

Current Package	Proposed 14/15 Package
	Animal Adoption Gift Bag
	Cuddly Toy (of your adopted animal if available)
	Badge
	Name at enclosure
	Puzzle sheet
	Exclusive Behind the Scenes Evening Tour of the Zoo -
Sponsors Evening	Sponsor plus 1
1 free individual entrance ticket	1 free individual entrance ticket
Personalised certificate	Personalised certificate
Copy of the zoo's magazine, Zoo Crack	Copy of the zoo's magazine, Zoo Crack
Car sticker	Car sticker
Fact sheet about the animal of your choice	Fact sheet about the animal of your choice
Belfast Zoo pen	Belfast Zoo pen / pencil / Rubber / note pad
Free subscription to our e-newsletter	Free subscription to our e-newsletter

Silver - This package costs £150 and includes: This package costs £150 and includes:

Current Package	Proposed 14/15 Package
	Animal Adoption Gift Bag
	Cuddly Toy (of your adopted animal if available)
	Badge
	Name at enclosure
	Puzzle sheet
four free individual tickets to the zoo	Four free individual tickets to the zoo

zoo keyring	Zoo keyring
photo of your chosen animal	Photo of your chosen animal
guided tour of the zoo (during July or August only for a	Guided tour of the zoo (during July or August only for
maximum of eight people)	adopter and a friend)
personalised certificate	Personalised certificate
copy of the zoo's magazine, Zoo Crack	Copy of the zoo's magazine, Zoo Crack
car sticker	Car sticker
fact sheet about the animal of your choice	Fact sheet about the animal of your choice
Belfast Zoo pen	Belfast Zoo pen / pencil / Rubber / note pad
free subscription to our e-newsletter	Free subscription to our e-newsletter
	Exclusive Behind the Scenes Evening Tour of the Zoo -
an invitation to an exclusive sponsors' evening.	Sponsor plus 3

Gold

This package costs £300 and includes:	This package costs £300 and includes:
This package costs 2000 and includes.	This package costs 2300 and includes.

Current Package	Proposed 14/15 Package
	Animal Adoption Gift Bag
	Cuddly Toy (of your adopted animal if available)
	Badge
	Name at enclosure
	Puzzle sheet
eight free individual tickets to the zoo	Eight free individual tickets to the zoo
the chance to meet the zookeeper who manages your	The chance to meet the zookeeper who manages your
chosen animal and learn about how it is looked after	chosen animal and learn about how it is looked after
you may also gain access to areas which are normally	You may also gain access to areas which are normally
restricted to the public	restricted to the public
zoo keyring	Zoo keyring
photo of your chosen animal	Photo of your chosen animal
	Guided tour of the zoo (during July or August only for
guided tour of the zoo (during July or August only for a	adopter and friend, or up to 10 if also use 8 free tickets
maximum of eight people)	for this event)
personalised certificate	Personalised certificate
copy of the zoo's magazine, Zoo Crack	Copy of the zoo's magazine, Zoo Crack
car sticker	Car sticker
fact sheet about the animal of your choice	Fact sheet about the animal of your choice
Belfast Zoo pen	Belfast Zoo pen / pencil / Rubber / note pad
free subscription to our e-newsletter	Free subscription to our e-newsletter
	Exclusive Behind the Scenes Evening Tour of the Zoo -
an invitation to an exclusive sponsors' evening.	Sponsor plus 3

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Agenda Item 7

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Belfast City Council

Report to: Parks and Leisure Committee

Subject: BCSDN VFM report

Date: 10 October 2013

per annum.

Reporting Officer: Andrew Hassard, Director of Parks and Leisure

Contact Officers: Jacqui Wilson, Business Manager

Relevant Background Information 1.1 At its meeting on 12 February 2009 the Committee supported an application for funding to Sport NI to participate in the Active Communities Programme. This was successful and the programme has been running since 2011. 1.2 Active Communities is an investment programme delivered by Sport NI that seeks to employ, deploy and train a network of full time and part time sports coaches and leaders to deliver activities in community and club settings across Northern Ireland, with a view to increasing participation in sport and physical recreation, especially among underrepresented groups. 1.3 A package of funding and business a plan was put together to support BCSDN (Belfast Community Sports Development Network) as the lead delivery partner for Sport NI's Active Communities programme under the auspices of the Active Belfast Consortium (ABC). 1.4 The Committee gave approval for the Director of Parks and Leisure, in consultation with the Chair of Parks and Leisure, to agree the Council's contribution to the overall package of funding up to a maximum of £50,000

2	Key Issues
2.1	As lead partner Belfast City Council is responsible for the management of
	the project including monitoring and evaluation and managing the overall
	investment in the project by all consortium members.

In keeping with this effective governance of the project a Value for Money Audit was commissioned in May 2013 to:

- review the extent to which BCSDN is complying with the terms of the contract
- review the value for money provided by the contracted service.
- 2.2 Significant levels of inconsistencies and areas of non-compliance, which could lead to the potential for irregularities, were identified through the review. In particular there were issues with:
 - 35% of targets per the ABC Action Plan Report 2012/13 were not achieved
 - Delivery of the programme has become less cost effective in 2012/13 compared to 2011/12 as the cost per <u>new</u> participant has increased from £20 to £22
 - BCSDN is not compliant with BCC requirements to deliver the Active Communities Programme consistently across Belfast
 - Active Communities Programme does not appear to be contributing more than the minimum requirements of the school curriculum.
 This is not compliant with the strategic aims of the Active Communities programme to contribute added value to schools.
 - Only 52% of coaches achieved the target of 14.5 coaching hours per week. In our opinion this is an unsatisfactory level of performance
 - 54% of the data contained errors; this is an unsatisfactory level of compliance and calls into question the reliability of the AC Database for performance monitoring.
 - When the cost per participant is adjusted for the 54% error rate, cost per new participant increases to £47, which is above the benchmark figure of £30, thereby indicating that BCSDN does not provide value for money.
- 2.3 The report has been shared with the Board of BCSDN and officers will engage with BCSDN on the findings of the VFM Audit recommendations and to consider any proposals that they have regarding the issues raised. BCSDN have now provided an initial view of the findings of the audit.

In addition the audit indicates that this is an appropriate time to review the options for future delivery and have recommended that an options report be prepared, considering the cost, benefits and risks associated with the options currently available to the Council. They suggest that this should include consideration of:

- The status quo
- Bring in-house maintaining the delivery partner structure
- Bring in-house
- Alternative provider

3 Resource Implications

An annual contribution of £50k has been provided for in 2013/14 and a decision will be required on the commitment to the project going forward.

Currently the Director chairs the consortium and the Leisure Development Manager and his team manage the contract with BCSDN.

4 Equality and Good Relations Considerations

There are no equality or good relations issues associated with this programme as is City wide and for all ages and communities.

5 Recommendations

Members are asked to note the contents of this report and agree that officers engage with BCSDN on the development of an improvement plan and that a review of the options for the future delivery be undertaken with a report being prepared for a future meeting of the Committee.

6 Decision Tracking

Report to be brought back to Committee on the option of bringing the programme back in house.

7 Abbreviations

BCSDN Belfast Community Sports Development Network ABC Active Belfast Consortium

8 Attachments

None



Belfast City Council

Report to: Parks and Leisure Committee

Subject: Intention to Seek Tenders for the Procurement of

Supplies and Services.

Date: 10 October 2013

Reporting Officer: Andrew Hassard, Director of Parks & Leisure

Contact Officer: Pearse McCormick, Finance & Systems Manager

Purpose

To seek delegated authority for the Director of Parks and Leisure to issue, receive, evaluate and award tenders from a numbers of identified procurement exercises for the remainder of the financial year 2013/14.

1. Relevant Background Information

In April, Members gave approval for a list of planned procurement exercises for the department. In addition, it was noted that a follow up report, if necessary, would be tabled in October seeking approval for additional procurement exercises.

This report lists the planned procurement exercises for the second half of the financial year 2013/14, for which we are seeking approval. As previously reported, there may also be occasions when individual requests are tabled outside of the two main reports, but these will be by exception and reasons will be included in any such report.

2. Key Issues

Subject to approval, it is intended to initiate procurement exercises for the following contracts/tenders;

- Supply & Delivery of Confectionery for the shop at Belfast Zoo
- Supply & Delivery of Lucerne Hay, animal feed, to Belfast Zoo
- Provision of a Gritting & Snow Clearance Service

The department will ensure appropriate contract management processes are in place for each tender. At present, the anticipated duration for each is 3 years, subject to satisfactory performance and annual review.

Committee is asked to note that all tenders will be evaluated on both cost and quality and tenders will be awarded to the most economically advantageous tenders.

3. Resource Implications

Financial

The cost / value of each tender has been provided for within the relevant Revenue Estimates for the department. Anticipated value, where known, is as follows:

Tender Potential Annual

Cost / Revenue

Supply & delivery of confectionery; £30,000 Supply & delivery of lucerne hay: £16,000 Provision of a gritting service £38,000

Human Resources

There are no additional human resource implications

Asset and Other Implications

Completion of the identified procurement exercises will enable the department to continue to provide a high standard of service while still effectively managing our resources.

4. Equality Implications

There is no known equality and good relations implications.

5. Recommendations

It is recommended that Members approve the proposed tendering exercises and authorise the Director, under the Scheme of Delegation, to award the successful tenders.

6. Decision Tracking

All tenders to be issued, evaluated and approved during the financial year 2013/14.

7. Key to Abbreviations

None

8. Documents Attached

None



Belfast City Council

Report to: Parks and Leisure Committee.

Subject: Cherryvale Playing Fields

Date: 10 October 2013

Reporting Officer: Rose Crozier, Assistant Director of Parks and Leisure

Contact Officer: Stephen Walker, Departmental Portfolio Programme Manager

1 Relevant Background Information

The purpose of this report is to bring to the attention of Members the current position regarding proposals to install a 3rd generation artificial turf pitch and associated ancillary structures (floodlighting and fencing) in line with the Pitches Strategy. Members will be provided with the background information and will be asked to agree a preferred course of action.

The Committee will recall that the Pitches strategy was formally agreed at Council in March 2012. Members are reminded that a central strand of the strategy was the need to intensify use owing to the shortfall in the number of pitches across the city. Given the lack of open space in the city and the desire to avoid using further open space for pitches, it was agreed that the construction of artificial turf pitches was the preferred method of increasing use. Members will be aware that these are suitable for greater use as opposed to the limited use of natural turf which requires recovery time between games and at the end of each playing season.

Members are reminded that Cherryvale Playing Fields were prioritised as part of the evaluation process based on an assessment matrix agreed by Committee. This process took into account several factors one of which was partnership funding. In this case there had been an offer of funding from GAA to help improve provision for GAA on a number of sites across the city, one of which was Cherryvale Playing Fields. The Committee will recall that at its meeting in April 2013 it noted the approach with GAA and agreed that Officers continue to meet with the GAA in order to reach agreement.

In essence, Officers were tasked to deliver a 3rd generation artificial turf pitch in Cherryvale Playing fields.

During the past year there has been a series of meetings between Council Officers and representatives from GAA with the aim of agreeing a scheme layout. This was proved to be challenging owing to the constraints of Cherryvale itself and the use of the facility by other sporting codes, including Rugby and Association Football. Whilst Cherryvale is designated as Playing Fields, the facility also contains a children's playground and is regularly used by dog walkers, joggers etc.

A number of options have been examined with a view to minimising the impact on the playing fields and the detriment to each of the sporting codes and other users. The main options are set out below. Members will note that all of the options contain an artificial turf pitch which was the agreed position approved by Committee.

Option 1 - Replace existing GAA natural turf to 3G (Appendix A)

Disadvantages

GAA will lose an existing grass pitch

Some residents have voiced concerns against additional use, lighting and noise

Some non sports affiliated users have expressed concern that use of the playing fields will be restricted owing to the inclusion of fencing;

Funding from GAA may be at risk;

Advantages

This would intensify use

There would be no detriment to rugby or soccer

Lighting and noise would be further removed from the immediate vicinity of the residents.

Option 2 - Proposed Agreed Option from Sporting Codes (Appendix B)

Disadvantages

There is detriment to rugby, soccer and GAA

Some residents have voiced concerns against additional use, lighting and noise

Some non sports affiliated users have expressed concern that use of the playing fields will be restricted owing to the inclusion of fencing;

Advantages

GAA will retain the existing grass pitch

All sporting codes will gain use of the artificial turf pitch through a pre agreed management plan

Artificial turf pitch will permit intensification of use

Option 3 - Reduced Scale Artificial Turf Pitch (Appendix C)

Disadvantages

A more limited artificial turf pitch will not meet the needs of GAA;

Some residents have voiced concerns against additional use, lighting and noise

Some non sports affiliated users have expressed concern that use of the playing fields will be restricted owing to the inclusion of fencing

Advantages

There will be intensification of use

There is no detriment to rugby or soccer

Discussions have been widened out and there has been several meetings with residents who live immediately adjacent to the park as well as users from the wider community which would include dog walkers. A group of residents and other non sports affiliated users of the playing fields have expressed concern about a number of issues:

- 1. The lack of consultation with the residents;
- 2. The proposal to install a floodlit artificial pitch in the playing fields adjacent to residents accommodation with the associated increase in noise and light levels and increased use of the facility;
- 3. The inclusion of fencing will restrict use of the playing fields by non sports affiliated users

The strong view from those objecting is that they do not want any form of 3rd generation artificial turf pitch located in Cherryvale.

For this reason a 4th option is presented to Committee, this option excludes the artificial pitch.

Option 4 - Do nothing and leave site as is (Appendix D)

Disadvantages

There will be no intensification of use:

Funding from GAA will be at risk;

Sporting groups at Cherryvale are likely to object.

Advantages

The concerns of those residents and non sports affiliated users will have been removed.

2 Key Issues

The Committee is asked to consider the following:

- 1. Cherryvale is essentially playing fields;
- 2. Council has through the Pitches Strategy taken a decision to support local sports through increasing the capacity for use of its facility by installing artificial turf pitches, floodlighting and fencing;
- 3. Cherryvale, owing in part to the partnership funding, has been identified as a site:
- 4. Following significant discussions with sporting codes Option 2 (Appendix B) is presented as a proposed way forward to deliver this project within the Pitches Strategy;
- 5. A group of residents and other non sports affiliated users have stated their opposition to the proposal owing to concerns around opening times; lighting, noise and increased use;
- 6. Consideration has been given to the needs of other users and a trim trail around the perimeter of the site has been added to the proposals;
- 7. Representatives from the residents and non sports affiliated users read out a prepared statement and asked if it could be presented to the Committee;
- 8. It is likely that should the members agree to the proposed option 2, there will be opposition to this in the planning process;
- 9. The Committee is asked to note that whilst there is opposition to the proposal not all residents are of this view and a number spoke out at the recent public meeting in support of the proposals. In addition, one of the local schools located immediately adjacent to the pitches openly supported the proposals on the basis that it provided an opportunity for the school to gain access to improved facilities in the area. The school currently has no playing field provision of its own.
- 10. The importance of the views of those who live immediately adjacent to our

- facilities and those who use them cannot be understated and it is important to address these concerns through locality sensitive management of the facility;
- 11. It is equally important that the development and improvement of our facilities to meet the needs of other users be progressed;
- 12. Officers are confident that through sensitive management of the facility the impact of the concerns can be minimised;
- 13. Members are asked to note that as part of the planning process Council will be required to submit ecological survey; Lux (lighting) surveys and noise surveys to satisfy planning requirements on these matters;
- 14. If Committee decides not to support the proposals for investment in Cherryvale and to support Option 4, consideration would be given to investing in the next sites identified through the Pitches Strategy which were Northlink Playing Fields and Boucher Road Playing Fields.

3 Resource Implications

Financial

There are no additional costs at this time.

Human Resources

There are no additional human resource implications at this time.

4 Equality and Good Relations Considerations

4.1 There are no equality implications

5 Recommendations

5.1 The Committee is asked to consider the report and its contents; to consider in particular the concerns highlighted in the report and to direct Officers to the preferred approach.

6 Decision Tracking

An update report will be brought to Committee at a future date.

7 Key to Abbreviations

None

8 Documents Attached

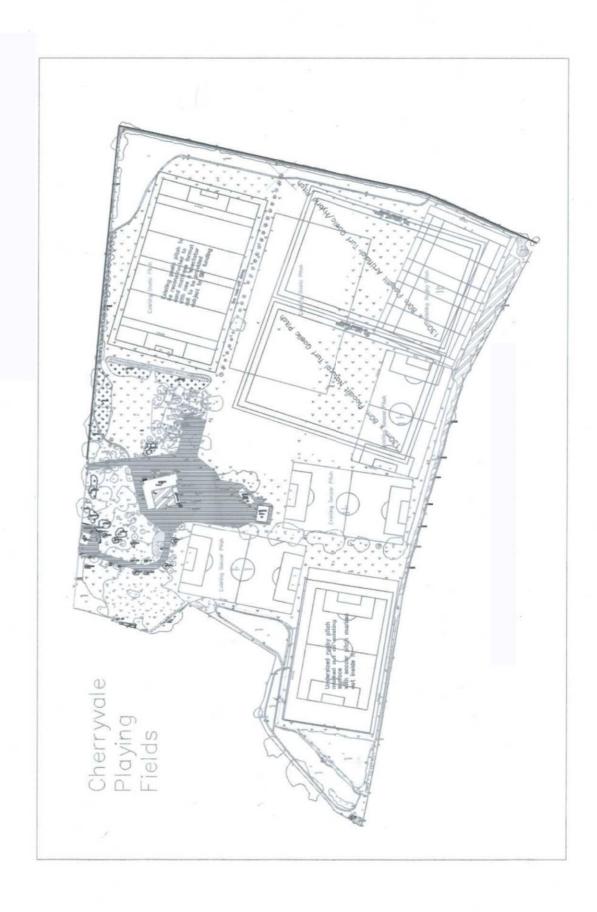
Appendix A - Option 1

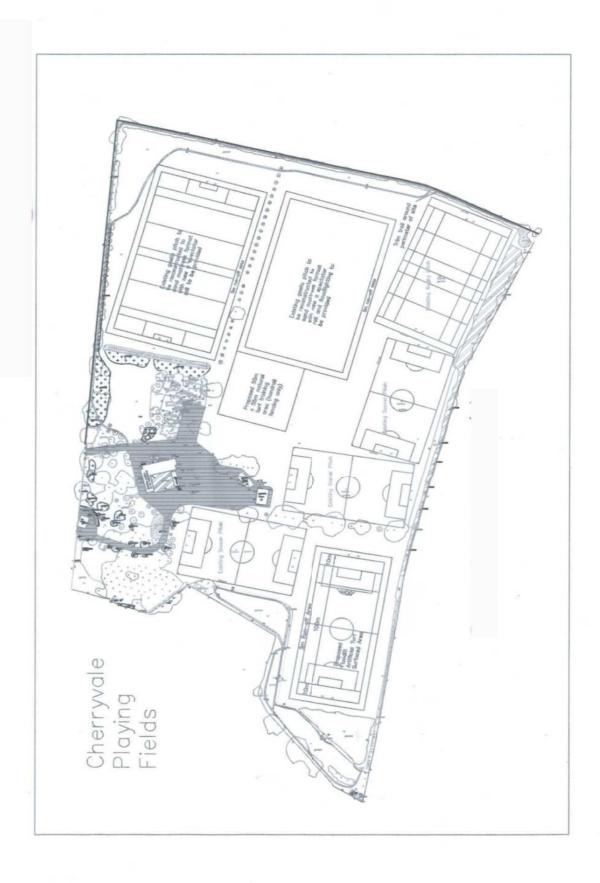
Appendix B - Option 2

Appendix C – Option 3

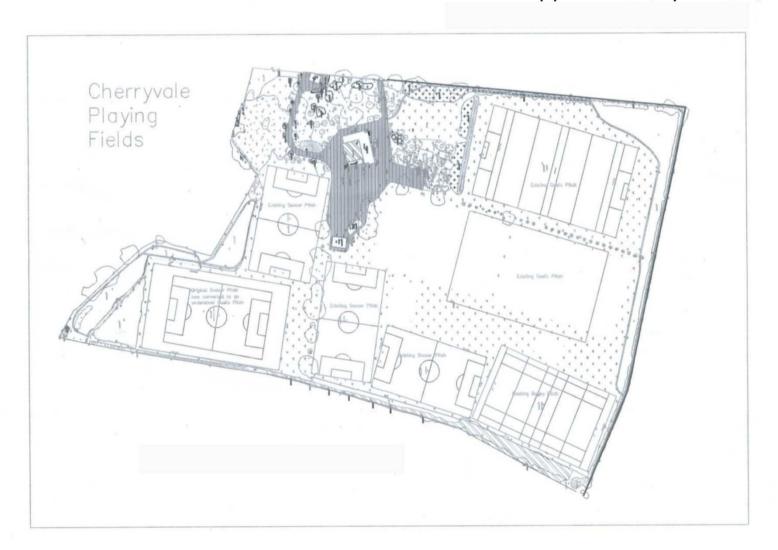
Appendix D - Option 4







Appendix D Option 4





Belfast City Council

Report to: Parks and Leisure Committee

Subject: Proposed Environmental Improvement Scheme At

Lower Shankill

Date: 10 October 2013

Reporting Officer: Caroline Wilson, Neighbourhood and Development Manager

Contact Officer: Stephen Walker, Departmental Portfolio Programme

Manager

1. Relevant Background Information

The Committee is asked to note that Officials from the Department for Social Development have met with Council Officers to update them on proposals to undertake a significant environmental improvement scheme in the Lower Shankill. A copy of the outline concept plan is attached as Appendix 1 for information.

The indicative cost of the scheme at this time is in the region of £1.8m which will be met by the Department.

Discussions are ongoing between the Housing Executive and the Roads Service, each organisation owns part of the land, although the Housing Executive is the main landowner in this instance.

Members are asked to note that no capital money has been committed to this project by the Department. However, it is the Department's intention to seek the necessary allocation. Preliminary discussions with Officials from the Department have intimated the cost of maintenance for 12 months, post completion, will be included.

Whilst the Housing Executive is the main land owner Officials have indicated that the Executive is not in a position to undertake the operational maintenance post completion. The Council has been asked to consider whether it is prepared to accept the transfer of land and the associated maintenance and public liability associated with the project.

The Executive has indicated that low level maintenance will underpin the design.

Members will note from the attached drawing that the proposal includes a multi user games area and a playground. The remainder of the area will incorporate grassed areas, paths and some hedging. It is not intended that bedding will be included.

2. Key Issues

The key issue that the committee is being asked to consider at this stage is whether the Council is willing to accept the land transfer from the Housing Executive and to undertake the maintenance and public liability associated with the scheme post completion and after the first year. In considering its position the Members may wish to consider the following points:

- 1. The project is at its early stages in development;
- 2. There has been limited consultation with the community;
- 3. The funding from DSD has not yet been committed;
- 4. It is likely that it will be a further 2-3 years before the project is completed;
- 5. Council Officers have not yet commented on the proposals;
- There are a number of management issues which have not been worked through such as the management of the MUGA or the need for an additional playground in area which already has three such facilities in close proximity at the Hammer, at Dover Street and at Brown Square;
- 7. The revenue costs are not available at present, however, a preliminary estimate based on the playground and the MUGA might be in the region of £30,000 per annum;
- 8. It is unlikely that this work could be absorbed within the existing budget and staffing structure;

3. Resource Implications

Financial Implications

Whilst there are no capital expenditure requirements the initial estimated revenue cost may be the region of £30,000 per annum, subject to further review.

Human Resource Implications

Consideration will be required to be given to the impact of this on overall workload of the current establishment.

Asset and Other implications

This will increase the Council's asset holding and will also increase the council's liability.

From a community perspective this project will improve the aesthetic appearance of the area and minimise the potential for anti social behaviour through incorporating secure by design principles.

4. Equality and Good Relations Implications

There are no equality or good relations implications.

5. Recommendations

Committee is asked to support the proposed in principle at this stage subject to:

- capital funding being secured by the Department;
- the land is transferred at nil cost to the Council and the Department meets the cost of maintenance in the first year.
- The details of the scheme being agreed by the Council.

The decision on transfer of the asset will be referred to Strategic Policy and Resources Committee in line with Standing Orders.

6. Decision Tracking

Caroline Wilson, Neighbourhood and Development Manager.

7. Key to Abbreviations

DSD – Department for Social Development.

8. Documents Attached

Appendix 1 – Outline concept drawing showing proposed scheme for environmental improvement in Lower Shankill.



Belfast City Council

Report to: Parks and Leisure

Subject: Connswater Community Greenway – Naming of Bridge in

Victoria Park

Date: 10 October 2013

Reporting Officer: Andrew Hassard, Director of Parks and Leisure

Contact Officer: Rose Crozier, Assistant Director Parks and Leisure

1. Relevant Background Information

Committee agreed at its June 2013 meeting to the consultative approach to naming the new bridge in Victoria Park which is part of the Connswater Community Greenway Programme.

Both offline and online communication methods were used to ensure that residents and park users and interested parties who reside outside the catchment area were afforded the opportunity to participate in the consultation process.

The process which was undertaken involved two stages as outlined at Appendix 1.

During the first stage of the naming process applicants were asked to submit their entry to name the bridge in Victoria Park.

All entries were submitted to the first stage of short listing which was decided by a naming panel. The panel was representative of the Council's Parks and Leisure department, CCGT/EBP, · EBCDA, Victoria Park user group and Titanic Quarter.

2. Key Issues

• The competition received a fantastic response with 3,637 submissions (not all unique). The panel of judges narrowed the entries down to:

Avalon Bridge

'Avalon' is a mythical island paradise. The word also has links to East Belfast's Van Morrison who has an album 'Avalon Sunset' which includes the track 'Orangefield'.

Cranes Bridge

The iconic Harland and Wolf cranes, Samson and Goliath can be viewed from the bridge as well as the opportunity to see a bird also called a crane.

Sam Thompson Bridge

East Belfast man, trade unionist, playwright and shipyard worker who also worte the play 'Over the Bridge'

Island Bridge

The bridge will link Victoria Park to Airport Road and subsequently to Queen's Island. The central part of Victoria Park is an island.

Victoria (Vicky) Bridge

Reflects the park's name and location which is often referred to locally as 'Vicky Park'.

- Voting on the short listed names concludes on Wednesday 9 October 2013 and the result of the naming competition will be presented to committee at the October meeting
- The new steel bowstring bridge will be lifted into place overnight on Saturday 12 –Sunday 13 October between 9.30pm and 6.30am when the George Best Belfast City Airport will be closed.
- A date is to be agreed and arrangements finalised for the formal opening of the bridge.

3. Resource Implications

Financial

No financial implications

Human Resources

No implications

Asset and Other Implications

The Connswater Community Greenway will create a 9km linear park through East Belfast, following the course of the Connswater, Knock and Loop Rivers, connecting the open and green spaces and remediating the Connswater River itself. The Greenway will reconnect the communities of East Belfast and restore the rivers as community assets. It will create vibrant, attractive, safe and accessible parkland for leisure, recreation and community events and activities.

4. Equality and good relations implications

The process followed was in line with the Council's naming policy and the chosen name will be screened in line with the Council's equality process.

5. Recommendations

Committee is asked to approve the proposed name for the new bridge at Victoria Park.

6. Decision Tracking

6.1 Assistant Director of Parks and Leisure

7. Key to Abbreviations

CCG – Connswater Community Greenway

EBP – East Belfast Partnership

EBCDA – East Belfast Community Development Association

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8.	Documents Attached
	Appendix 1 Competition Stages

Appendix 1:

Naming of New Bridge in Victoria Park – Timeline of Activities

	Stage 1				Stage 2	
	Step 1	Step 2	Step 3	Step 4	Step 5	Step 6
MONTH	June	June	July	August	September	October
	Panel agreed and invited to meeting re campaign	Panel meeting	Shortlisting Names		Online Voting Open Competition	To SP&R or P&L October meeting.
TASK(S)	Leaflet Design/ Online Entry Template drafted	Comp T & C's drafted and agreed Leaflet Print Competition open for entries	Submit Top 3 - 5 (TBC) to City Matters Sept edition (Need content early/mid July for August sign off)	Top 3- 5 entries informed.	Winner/Bridge name chosen end Sept	Approval by BCC November meeting. Bridge to open / named November.
	List of specific Key Stakeholders identified	Contact key stakeholders/secure face to face communications	,	Set up online voting system		
	Communications/PR plan drafted	Build interest around Bridge – Online Campaigns		Leaflet to promote		



Belfast City Council

Report to: Parks and Leisure

Subject: Business in the Community, Request for Support for a

Community Garden

Date: 10 October 2013

Reporting Officer: Andrew Hassard, Director of Parks and Leisure

Contact Officer: Lynne McCreery, Community Parks Outreach Manager

1. Relevant Background Information

- 1.1 The Council received a request in July 2013 from Business in the Community (BITC) for support with the development of a new community garden on the Albertbridge Road, as part of a cross-community growing project adjacent to a key interface area.
- BITC is a not for profit membership body working with private and public sector organisations to address local community and wider sustainability issues in Northern Ireland. Belfast City Council has engaged in a range of activities with BITC over several years and is currently a BITC member organisation.
- 1.3 In 2012, BITC applied to Biffa Award, the Landfill Communities Fund distributor, for funding to support a new community garden project. BITC has been offered a £44,000 grant, (to which BITC has already made a 10% match funding contribution) by Biffa Award, subject to securing full planning permission by 30 September 2013. To date, a landscape architect has been engaged, outline design proposals for a garden with costings have been prepared (drawing provided at Appendix 1), and a Phase 1 Contaminated Land Survey completed. The proposals have now received full planning permission.
- 1.4 In summary, the project will do the following:
 - Convert part of a car park adjacent to BITC's offices, located on Albertbridge Road between Cluan Place and Paulett Avenue, to a community garden. The site is owned by BT (BITC's landlords) who have already formally given permission for the project. The community garden will exist on approximately half of the 800m2 site, whilst the remainder of the site will retain a number of parking spaces.

The plan retains nine BT parking spaces which is in agreement with their requirements (all of the current spaces are for BT's use rather than public parking).

- Engage the local community in planning, development, maintenance and ongoing use of the garden – as a resource for programmed crosscommunity horticultural activities, as a means of improving local health and well-being, and as a shared space for relaxation and play, and interaction between local residents:
- Provide an opportunity to enhance biodiversity in the area, integrating native species of trees, grass and shrubs, and using bird and bat boxes to encourage wildlife to the garden; and
- Contribute to regeneration efforts in an area of low social and economic wealth, acting as a regeneration catalyst for the Albertbridge Road in line with current work on the Newtownards Road and the Connswater Community Greenway.

2. Key Issues

- 2.1 The aims of the project are in line with Growing Communities Strategy 2012 2022. In particular the project closely aligns with the following strategic objectives:
 - To support healthier lifestyles by providing growing opportunities to people of all ages;
 - To support and develop communities by building and encouraging ownership of and pride in the city's growing spaces;
 - To work to support environmental sustainability by ensuring that growing spaces and activities contribute positively to the local environment and support the attainment of sustainable development targets set for local government; and
 - To engage the wider community through inclusiveness in the development of shared growing spaces.
- 2.2 Throughout the process so far, BITC has engaged with, and secured the support of, the local community and stakeholders, including the following processes:
 - Face to face consultation with a range of stakeholders including representatives from the following: Belfast City Council Parks and Leisure Department, Department for Social Development, Connswater Community Greenway, East Belfast Partnership, East Belfast Community Development Agency, East Belfast Mission; Community Change, East Belfast Sure Start Centre, PSNI and local political representatives.
 - A questionnaire survey of local businesses, organisations and community groups (20 out of 30 questionnaires issued were completed) with the following results:
 - 100% of the organisations and individuals said that they would support the project;
 - No one indicated that they would not be interested in using the park;

- 40% said they would use it monthly;
- 40% said they would use it weekly;
- 20% said they would use it daily; and
- 95% said they would like to be updated on the project.
- 2.4 It is recognised that taking on responsibility for the ongoing maintenance of a new asset by the Council is likely to be unsustainable. Based on the outline design discussed with BITC, it is suggested that a sustainable option would be for the Council to assist for an initial period by developing the necessary local knowledge and skills to allow ongoing maintenance of the garden by its users. It is proposed that, through the Council's current contract with The Conservation Volunteers for community growing facilitation, in kind support is provided for a period of one year, to a maximum value of £3000, working alongside BITC and one or more nominated garden users through a programme of facilitated horticultural and community engagement activities.
- 2.5 It is proposed that the development of the garden will be led initially by a BITC project team working in conjunction with a Community Garden Action Group (CGAG) who will move forward with the garden's maintenance and ongoing management. It is proposed that the CGAG will comprise representatives from the local community stakeholder groups as well as individual residents of Cluan Place and the local environs.
- 2.6 BITC will conduct ongoing monitoring and evaluation of the project in order to ensure that any support provided contributes to the aims of the Growing Communities Strategy, appropriate evaluation measures will be agreed with BITC.
- 2.7 It is expected that the project will begin garden construction on October of this year aiming to be completed by March 2014, during which time a programme of community engagement and activity planning will be undertaken.

3. Resource Implications

3.1 Financial

In-kind support would be provided to the value of £3000 maximum. This is in keeping with the level of support which may be allocated by officers to individual groups through the Growing Communities Strategy.

It is expected that financial support to the value of £3600 would be allocated from an allowance made in existing revenue budgets. This is to meet the additional unforeseen cost for planning fees, professional design fees and survey fees.

3.3 Human Resources

No requirement for officer time additional to that already allocated to managing the contract with The Conservation Volunteers is expected. BITC project team working in partnership with a CGAG will manage the community engagement and ongoing monitoring and evaluation of the project.

3.3 | Asset and Other Implications

The Council's involvement with the community garden would be for a limited period in a facilitation role, in line with the aims of the Growing Communities Strategy; the physical asset would remain under external ownership, management and public liability insurance; however it would contribute to the resources available to the residents of Belfast in line with the Council's wider aims and objectives.

4. Equality and good relations implications

- 4.1 There are no implications at this stage. However, equality and good relations factors will be taken into account in any activities delivered at the community garden or through the project.
- 4.2 The proposed project has been planned with cross community consultation and involvement and will meet the relevant requirements placed upon it by the Government's Landfill Community Fund scheme.

5. Recommendations

- 5.1 Members are asked to -
 - 1. approve BITC's request for Council support for the community garden project, and
 - 2. approve that officers provide BITC with in kind support to a maximum value of £3,000 and financial support to a maximum value of £3,600, subject to BITC through monitoring and evaluation satisfying criteria to adhere to the Council's Growing Communities Strategy,
 - 3. A legal agreement is drawn up to support the arrangements.

6. Decision Tracking

6.1 All actions will be completed by Lynne McCreery, Community Parks Outreach Manager.

7. Key to Abbreviations

- **7.1** Business in the Community BITC
- **7.2** Community Garden Action Group CGAG

8. Documents Attached

8.1 Appendix 1 – Drawing of outline design proposal



Belfast City Council

Report to: Parks and Leisure Committee

Subject: Active Belfast update

Date: 10 October 2013

Reporting Officer: Andrew Hassard, Director of Parks and Leisure

Contact Officer: Andrew Steenson, Senior Project Development Officer

1.0 | Relevant Background Information

1.1 Members will be aware that the Council is currently leading on the development of the Active Belfast approach, as part the Belfast Strategic Partnerships work to address inequalities within the city.

The Active Belfast approach is also a key strand of the Council's Leisure Transformation Programme, providing significant opportunities to work collaboratively with a range of partners, with the outcome of improving the health and wellbeing of people in Belfast.

At the meeting of the Parks and Leisure Committee on Thursday 12 April 2012, the Committee agreed to allocate match funding of £90,000, (£70,000 from Council's thematic budget and £20,000 from the Parks and Leisure revenue budget) towards the Active Belfast Investment Fund. Similar allowance was made in the 2013/14 revenue estimates.

This report summarises the work completed between April 2012 and March 2013, including outputs of the Active Belfast Investment Fund and identifies for Members several priority areas for the development of Active Belfast over the next period.

2.0 Key Issues

2.1 Active Belfast Investment Fund

A total of 33 projects received support from the Active Belfast Investment Fund in the financial year 2012/2013. The projects ranged across the priority areas of play, travel, schools and workplaces.

More than 9,600 people directly benefited from activities delivered through the Active Belfast Investment Fund with many others indirectly benefiting as a result of increasing community capacity through the development of 255 people as physical activity leaders and champions across the city and through the investment in new equipment for community based facilities.

2.2 Active Outdoors

Supported by the Public Health Agency (PHA) through Active Belfast, council have installed outdoor fitness equipment in 8 parks across the city. This equipment has increased the opportunities to be active which are available to park users. Work is currently underway to develop coach-led programmes to promote the all year round use of the equipment.

2.3 Physical Activity Referral Programmes

Physical Activity Referral Programmes (PAR) are a key area of regional work for our partners in the PHA. Through the Active Belfast approach additional support for this work has been secured through both Sport NI (£132,000) and the Local Commissioning Group (£45,000).

This additional support has allowed for the creation of 7 full time equivalent posted dedicated to the improvement of PAR Programmes across the city. This has allowed for work to be undertaken in supporting people recovering from, and living with a range of conditions including coronary heart disease, chronic obstructive pulmonary disease, diabetes and cancer.

2.4 Community awareness programmes

A range of community awareness programmes have been delivered to increase the understanding of what being active means and to raise the profile of the Active Belfast approach. These have included programmes targeting sedentary women, young children and their parents and people experiencing low levels of mental health. In total more than 500 people have take part in these programmes.

2.5 Priorities for developing the Active Belfast approach

The Active Belfast Partners have identified the following key actions for the development of the Active Belfast approach:

- the development of an Active Travel action plan for the city, which will be one of the BSP's key demonstration projects in 2014;
- the continued support for programmes targeted at under-represented groups, including the Active Belfast Investment Fund;
- the development of communication channels for the Active Belfast message, brand and programmes including a dedicated website;

- to undertake an ongoing process of mapping and scoping all physical activity opportunities available in the city;
- to develop appropriate engagement and representation with local communities.

3.0 Resource Implications

3.1 Financial

The provision of match funding to the Active Belfast Investment Fund includes provision of £90k from the Parks and Leisure revenue budget will a further £7k required for the development of an Active Travel Action Plan for Belfast. Provision has been made in revenue budgets for these programmes of work.

Human Resources

None.

Asset and Other Implications

None.

4.0 Equality and Good Relations Implications

4.1 None

5.0 Recommendations

5.1 It is recommended that Committee note the current position regarding Active Belfast and notes the provision of funding to the work of the Active Belfast Partnership as outlined in the report.

6.0 Decision Tracking

6.1 A progress report will be brought before Committee in May 2014.

7.0 Key to Abbreviations

BSP: Belfast Strategic Partnership

PHA: Public Health Agency
PAR Physical Activity Referral

8.0 Documents Attached None